

Polska



Polish national stand on Sydney
International Boat Show 2018

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Polish Investment and Trade Agency will promote the Polish yacht and boat industries during the Sydney International Boat Show in Australia - International Convention Centre (booth No. 622).



the SYDNEY international
BOATSHOW

On August 2-6, the International Convention Center in Sydney will host one of the largest maritime business events in the Southern Hemisphere - the Sydney International Boat Show 2019. This five-day event is for the entrepreneurs of the yacht and boat industry from around the world to establish international contacts and familiarize themselves with the industry news.



The first edition of this event took place in 1968 and since then has hosted over three million guests - from water sports enthusiasts by recreational sailors, surfers after owners of superyachts who come to educate and inspire by this wonderful hobby.



For the first time at this prestigious event, the Polish national stand will be organized (stand no. 622). The Polish Investment and Trade Agency implementing the program "Promotion of the economy based on Polish product brands" will promote the Polish yacht and boat industry during the Sydney International Boat Show in Australia.

A press briefing at a Polish national stand is scheduled for Friday (3 August), 1 p.m. Representative of the Polish Chamber of Marine Industry and Water Sports - Michał Bąk will present information and interesting facts about the Polish yacht industry. During the press briefing, as well as on the remaining days of the show, any of those interested will be able to learn more there about the potential of the Polish yachting industry and to obtain information about the offer of our domestic manufacturers of boats, parts, equipment and about related services. This is an activity carried out by the Polish Investment and Trade Agency. Similarly, Polish yachts and boats will be promoted in the Netherlands, Norway, the United States, United Arab Emirates, Australia and China.

In Poland, 22,000 yachts are manufactured annually. Our domestic manufacturers specialise in motor boats of 6 to 9 meters in length and in this sector they are ranked 2nd worldwide, after the United States. The unrivalled leaders among buyers of Polish yachts and boats are Norwegians. Only in 2016, they purchased Polish sailing vessels worth EUR 70 million. The second and third place go to the French (with the total export value of EUR 46 million in 2016) and Germans (EUR 44 million), respectively. The total value of exported Polish yachts was almost EUR 350 million in 2016.



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